

HiSoftware Compliance Sheriff™ Privacy Module

Manage online privacy compliance issues with ease

Benefits

- Assure that your Web properties are and continue to be trusted by your customers, protecting your corporate reputation
- Quickly and effectively identify privacy issues
- Monitor for any issues that may arise through normal site development
- Ensure that information collected from site visitors can be monitored for privacy policy compliance
- View different issues in separate reports for custom internal classification
- Earn customer confidence by providing a trusted environment

Risk Management - Privacy

Entering personal information online to get that lower mortgage rate? Purchasing a birthday present online? Are your health records safe and private once entered into a health providers system? Booking a flight to Boston? How do you know that your information is safe once you enter it into a company's Web site?

Adhering to privacy legislation is quickly becoming a top concern for companies. Countries and regulators have enacted stringent and sweeping legislation in an effort to govern the collection, use, retention and distribution of individual's information.

Your privacy practices and policies provide important information to your customers about how you protect their personal information. You work hard to protect this information. You work even harder to assure that your customers understand your privacy policies. How can you configure, analyze and monitor Web site content to ensure organizational compliance? HiSoftware compliance solutions allow you to manage online privacy compliance issues with ease.

An Integrated System for Privacy Testing

HiSoftware Compliance Sheriff™ provides a complete suite of solutions that enable you to create and manage corporate Web standards for accessibility, privacy, security, search engine optimization (SEO), site quality and performance, branding, competitive intelligence, and application transaction testing.

The Compliance Sheriff™ Privacy Module allows active reviewing and monitoring of all of your online properties for common privacy issues and provides comprehensive reporting tools that allow you to identify, assign and track any online privacy issues through the testing, repairing, enforcing and reporting of compliance issues across the organization's Web properties.

Reports

The Privacy Module reporting is divided into three key areas that scan your online properties with multiple check and validation points across the entire Web site. Reports include:

Privacy - Data Collection

- *Privacy Statement Links*: Every page should contain a link to your Web sites privacy policy. Validates Privacy Policy links exists on pages and forms
- *Privacy Statement Links for Forms*: Every page with a mailto link should contain a link to your Web sites privacy policy. Validates all pages with mailto links have a privacy policy link.
- *Pages that Use Forms*: Pages that collect and submit data can present Privacy issues. Identifies all form elements, if any, located on a page.
- *Forms Using the GET Method*: Forms, that submit data using the GET method can present Privacy issues. Identifies all form elements, if any, located on a page that use the GET method.
- *Input and TextAreaElements*: This check identifies all Input elements located on a page.

Privacy - Tracking / Compliance

- *P3P Policy Reference - Root Folder*: When a Web site is P3P enabled, the Web site P3P policy reference file (p3p.xml) should exist in the site's root folder. Validates that the P3P Policy reference file is found in the site's root folder.
- *P3P Policy Reference - Site Pages*: When a Web site is P3P enabled, every page should reference the Web site P3P policy reference file. Validates that a Link Element that points to a P3P Policy reference file is found in your page.
- *IMG Element Web Beacons*: Identifies all IMG elements, if any, located on the page that have a src attribute pointing to an external Web site.

- *Input Elements of Type Image Web Beacons*: This check identifies all Input Elements of type Image, if any, located on the page that have a src attribute pointing to an external Web site.
- *Cookie Handling*: Identify pages setting http-cookies, third party http-cookies, expiration http-cookies, document.cookie and input use of cookies with on-click. Also evaluates http headers to identify pages that are setting cookies. This is an essential checkpoint for identifying visitor tracking methodologies.
- *JavaScript*: Identifies all pages that use javascript to use cookies with the Body element and locates pages where the body function has the onLoad attribute that uses, setCookie, getCookie, or readCookie, or writeCookie. These Functions are common methods of tracking visitors.

Privacy Report - PII

- *If PII Form Warn if not SSL*: This check is used with the PII Check, you will be warned if PII Data is being collected and the page is not secure.
- *Privacy Policy Links - Forms with textarea Elements*: Every page with a form or elements that collects Personal Identifiable information should contain a link to your Web sites privacy policy. This check validates that, when a form element is found, an Anchor Element that states it links to a Privacy Policy is found in your content.
- *Opt-Out Lists*: Every page with a form or elements that collect Personal Identifiable information should contain a link to your Web sites opt-out policy. This check validates that, when a form element is found, an Anchor Element that states it links to a Privacy Policy is found in your content.

Privacy Regulatory Compliance

The Privacy module can report on a number of multi-national regulatory and compliancy standards including:

- Children's Online Privacy Act (COPPA)
- Gramm-Leach Bliley Act (GLBA)
- Health Insurance Portability and Accountability Act (HIPAA)
- California SBI 386 and AB 1950
- Safe Harbor- EU
- Section 208- US
- Privacy Act - US
- UK Data Protection Act
- Personal Information Protection and Electronic Documents Act - Canada (PIPEDA)
- EU Data Protection Directive 1995/46
- EU Privacy and Electronic Communications Directive 2002/58

With the flexibility of the HiSoftware reporting engine and technology, reports can be customized to create any type of check throughout your organization's specific requirements.

System Requirements

Client Browser

- Internet Explorer® version 6.0/7.0
- Mozilla Firefox® 2.0
- Microsoft Windows® XP, 2000+, Windows Vista™

Client HiSoftware Toolbar

- Internet Explorer version 6.0/7.0
- Microsoft .NET® Framework 2.0
- At least 1 GB RAM and 2GB free disk space to run local scans

Other File Format Support

- Microsoft Office® 2003 (required to scan Microsoft Word®, Excel®, Powerpoint®)

Server Requirements

- Microsoft Windows 2000/2003 Server
- Internet Information sever 5.1 or greater
- Microsoft .NET Framework 2.0
- Windows Task Scheduler
- Microsoft SQL® Server 2000/2003
- 2GB RAM or greater
- At least 5GB free disk space



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